Food Industry in Hungary

Main subsectors of the food and beverage industry:
- Meat processing and preserving
- Beverages
- Pet food and prepared animal feed
- Sweets, snacks and convenience food
- Milk processing and dairy products
- Bakery and farinaceous products
- Grain mill products, starches
- Fruits & vegetables processing
- Oils & fats (vegetable and animal)

Export oriented subsectors:
- Domestic / Export / Total production
  - Meat processing and preserving: €1,307M (60%)
  - Beverages: €991M (49%)
  - Pet food and prepared animal feed: €879M (51%)
  - Sweets, snacks and convenience food: €637M (41%)

Export oriented subsectors
- Sunflower: >1.7M tons #3 in EU
- Corn: >8.2M tons among TOP10 producers globally
- Fruits & vegetables: 5% of total EU output of various fruits
- Poultry: >530,000 tons #6 in EU

€6.06 billion total export value
€1.11 billion surplus in trade balance

10.9 billion of production value
10.8% of total manufacturing production
~100 large companies & 200+ mid-sized companies
140,000+ employees (2020 Q2)

Automation of the production
International quality and safety standards
Halal, kosher, “free from”, vegan and bio products
Advanced packaging

Our partners in stepping into the future

Significant investment and reinvestment results (2014-2020H1)
- >40 food & beverages related projects
- total investment value of >€1 billion
- almost 6,000 new workplaces
- 9/10 projects were genuine reinvestments of already settled companies
- 1/4 investments in meat processing and preserving activities

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

Contact us
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Our partners

Source: Eurostat&HCSO, 2019

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>8.2M tons among TOP10 producers globally
5% of total EU output of various fruits
>530,000 tons #6 in EU
10.9 billion of production value
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140,000+ employees (2020 Q2)
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