Hungary is pioneering the new era of mobility
e-mobility & autonomous driving

- 700 automotive companies
- Contributing to GDP by 4.5%
- With 29.3 billion production value

ZalaZone
Complex automotive proving ground
Unique test track in CEE

Autonomous & electric vehicle test environment with classic dynamic elements

5G high speed mobile network & high speed CAV testing

AV road tests supported by the local legislation

Our partners in stepping into the future

- Audi
- BMW
- Debrecen
- Ford
- GM
- Győr
- JLR
- Körmend
- Mercsdes-Benz
- Opel
- Nissan
- Szentgotthárd
- Suzuki
- TIER1 suppliers
- TOP100 TIER1

265 ha
5G high speed mobile network & high speed CAV testing

Hungary is the only country to host production units of the 3 premium car manufacturers in Europe besides Germany.

Engineering & business services
ILR
Ford
Nissan
Budapest

In response to the new trends, the following courses have been launched:
Autonomous Vehicle Control MSc + Autonomous Vehicle Programming MSc (in English) in Budapest.

Did you know?

- 25 universities
- 42 locations
- 2300 university students in dual education
- 52,000/285,000 students in automotive related tertiary education
- 40,000/145,000 students in practice-based automotive related vocational education

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

Contact us
Martina Almási
Head of Department, Automotive Industry
martina.almasi@hipa.hu
www.hipa.hu