Hungary is pioneering the new era of mobility
e-mobility & autonomous driving

ZalaZone
Complex automotive proving ground
Unique test track in CEE

Autonomous & electric vehicle test environment with classic dynamic elements

5G high speed mobile network & high speed CAV testing

AV road tests supported by the local legislation

Our partners in stepping into the future

Automotive related studies driving the industry

2,300 university students in dual education

52,000/285,000 students in automotive related tertiary education

25 in 42 locations

40,000/145,000 students in practice-based automotive related vocational education

Did you know?
In response to the new trends, the following courses have been launched
Autonomous Vehicle Control MSc + Autonomous Vehicle Programming MSc (in English) in Budapest.

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

Contact us
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Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

Our partners in stepping into the future

Audi
Győr
Opel
Szentgotthárd
Mercedes-Benz
Kecskemét
BMW
Debrecen
Suzuki
Esztergom
Engineering & business services
ILR
Ford
Nissan
Budapest

~2.1 M engines/year
~500,000 cars/year

~700 automotive companies

~29.3 billion production value

contributing to GDP by 4.5%