Sunflower >1.6 M tons
#2 in EU
Corn >8.3 M tons
among TOP10 exporters globally
Fruits & vegetables 5%+
of total EU output of various fruits
Poultry >510,000 tons
#6 in EU

Main subsectors of the food and beverage industry

- Meat processing and preserving
- Beverages
- Pet food and prepared animal feed
- Sweets, snacks and convenience food
- Milk processing and dairy products
- Bakery and farinaceous products
- Grain mill products, starches
- Fruits & vegetables processing
- Oils & fats (vegetable and animal)

Export oriented subsectors

- Domestic / Export / Total production
- €2,602M
- 62%
- 38%
- €1,323M
- 50%
- 50%
- €994 M
- 41%
- 59%
- €918 M
- 35%
- 65%
- €842M
- 35%
- 65%

Source: Eurostat&HCSO, 2019

- Automation of the production
- International quality and safety standards
- Halal, kosher, “free from”, vegan and bio products
- Advanced packaging

Our partners in stepping into the future

- Bonafarm csport
- BÜNGE
- Coca-Cola
- Octept
- Givaudan
- HEINEKEN
- HELL
- Kometa
- Mondelez SNACKING MADE RIGHT
- Nestlé
- NISSIN
- RAUCH
- Univar
- VITERRA

Significant investment and reinvestment results (2014-2020)

- >45 food & beverages related projects
- € total investment value of >€1.2 billion
- >5,100 new workplaces
- 9/10 projects were genuine reinvestments of already settled companies
- 1/4 investments in meat processing and preserving activities

The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.

Contact us
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Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.