Business Service Centres in Hungary

**131 companies**

63,892 employees

~500 average headcount

8-10% annual growth rate in FTEs

52% regional services

45% global services

54% captive

27% hybrid

19% BPO

3% in-country services

**Major BSC Locations** (population – greater area / employees in BSCs)

<table>
<thead>
<tr>
<th>Location</th>
<th>Population</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budapest</td>
<td>3,047,000</td>
<td>51,000</td>
</tr>
<tr>
<td>Pécs</td>
<td>450,000</td>
<td>1,240</td>
</tr>
<tr>
<td>Székesfehérvár</td>
<td>316,000</td>
<td>1,160</td>
</tr>
<tr>
<td>Debrecen</td>
<td>960,000</td>
<td>4,500</td>
</tr>
<tr>
<td>Szeged</td>
<td>452,000</td>
<td>1,400</td>
</tr>
<tr>
<td>Miskolc</td>
<td>450,000</td>
<td>1,400</td>
</tr>
<tr>
<td>Pécs</td>
<td>450,000</td>
<td>1,240</td>
</tr>
</tbody>
</table>

**Why Hungary?**

1. Highly skilled, multilingual workforce at a competitive cost
2. Mature BSC sector with complex and high value-add activities
3. High quality infrastructure and excellent quality of life
4. Emerging TIER2 cities with strong university background
5. Stable political and economic environment

**Educational cooperation & sector branding initiatives**

- BSS Attractiveness Forum
- U.S. Financial Institutions in Hungary
- Career Networking Events
- #employerbranding #recruitment #jobfairs #SSCcourses #BSCcareer #trainings #meetups #opendays #gamification #socialmedia

**Location selection**
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

**Incentives**
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

**Business development**
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

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