



Business Service Centres in Hungary

156
companies

70,446
employees

~500
average
headcount
8-10%
annual
growth rate
in FTEs

55%
captive

31%
hybrid

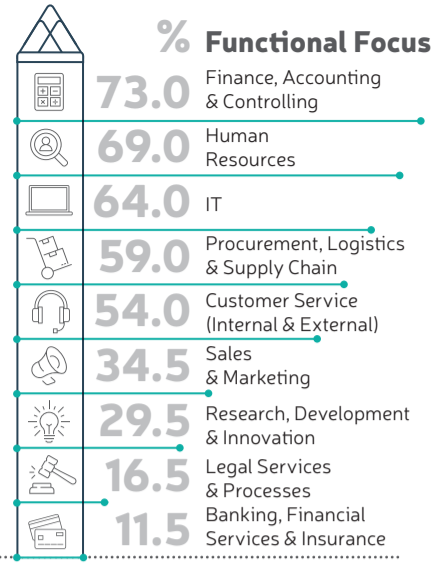
14%
BPO

56%
regional
services

40%
global
services

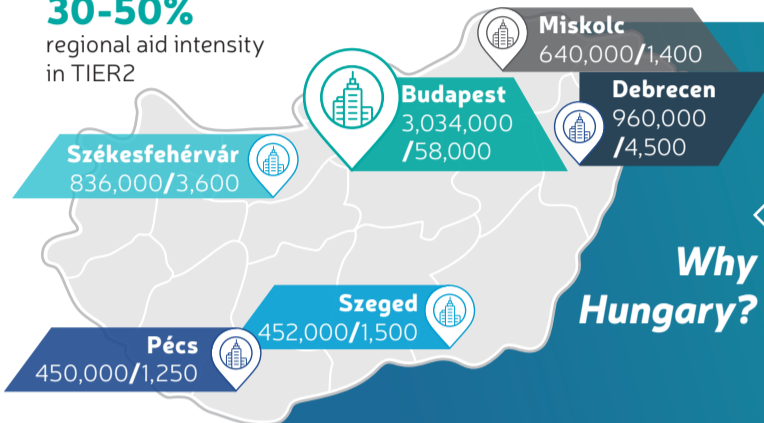
4%
in country
services

% Functional Focus



Major BSC Locations (population – greater area / employees in BSCs)

30-50%
regional aid intensity
in TIER2



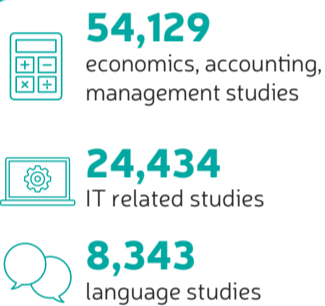
Why Hungary?

1. Highly skilled, multilingual workforce at a competitive cost
2. Mature BSC sector with complex and high value-add activities
3. High quality infrastructure and excellent quality of life
4. Emerging TIER2 cities with strong university background
5. Stable political and economic environment

Talent Pool

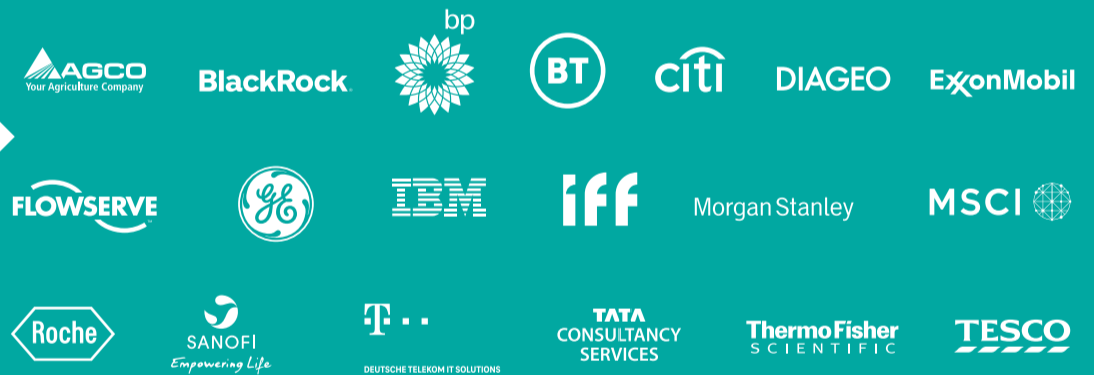
293,566

Total number
of students
(Tertiary level 2021/22)

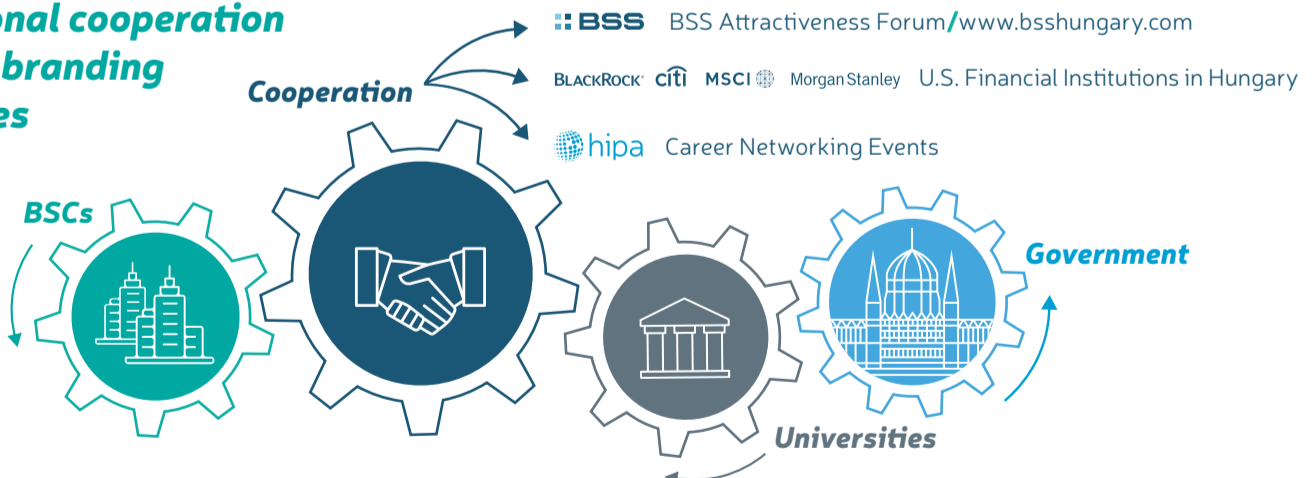


Source: HIPA Survey 2021

Our partners in stepping into the future



Educational cooperation & sector branding initiatives



#employerbranding #recruitment #jobfairs #SSCcourses #BSCcareer #trainings
#meetups #opendays #gamification #socialmedia



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection
Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.

Incentives
First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.

Business development
Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.

Contact us
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