



# Food Industry in Hungary

100%  
GMO free  
agricultural  
goods

**Sunflower**  
~1.7 M tons  
#4 in EU

**Corn**  
6.3-9.2 M tons  
(2014-2021), among  
**TOP10** exporters globally

**Fruits & vegetables**  
**5%+**  
of total EU output  
of various fruits  
and alternative crops (2020)

**Poultry**  
~550.000 tons  
#6 in EU (2021)

## Main subsectors of the food and beverage industry

	Domestic / Export / Total revenue	
<b>Meat processing and preserving</b>	60% / 40%	€2,948M
<b>Beverages</b>	77% / 23%	€1,634M
<b>Pet food and prepared animal feed</b>	52% / 48%	€1,514M
<b>Sweets, snacks, convenience food</b>	42% / 58%	€1,199M
<b>Oils &amp; fats (vegetable and animal)</b>	33% / 67%	€1,098M
<b>Milk processing and dairy products</b>	76% / 24%	€1,073M
<b>Fruits &amp; vegetables processing</b>	37% / 63%	€1,011M
<b>Grain mill products, starches</b>	54% / 46%	€904M
<b>Bakery and farinaceous products</b>	82% / 18%	€838M

## Export oriented subsectors



€6.95 billion total export value



€1.56 billion surplus in trade balance

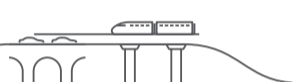
€12.4 billion  
of production  
value

11.4%  
of total manufacturing  
production

~60  
large  
companies

& ~300  
mid-sized  
companies

140,000+  
employees



Automation of  
the production

International quality  
and safety standards

Halal, kosher, "free from",  
vegan and bio products

Advanced  
packaging

Source: Eurostat&HCSO, 2021

## Our partners in stepping into the future



## Significant investment and reinvestment results (2014-2022 H1)



60+  
food & beverages  
related projects



total investment  
value of  
>€1.9 billion



>6,000  
new workplaces

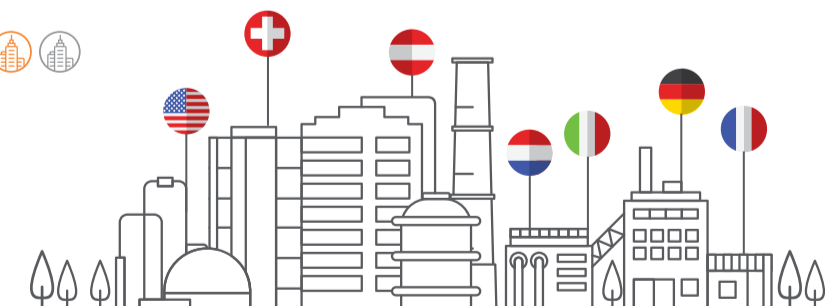


9/10

projects were genuine reinvestments  
of already settled companies

1/4

investments in meat processing  
and preserving activities



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



**Location selection**  
Access to information  
on investment sites,  
labour market, taxation,  
business environment,  
local suppliers and more.

**Incentives**  
First-hand information  
on the full range of  
incentives, end-to-end  
management of the VIP  
cash subsidy system.

**Business development**  
Identification and development  
of local suppliers, mediation  
between business and government,  
policy proposals to improve  
the business environment.

**Contact us**  
**Ilona Texidor-Radvány**  
Head of Department  
Investment Promotion  
Industrial Products and Food Industry  
ilona.radvany@hipa.hu  
[www.hipa.hu](http://www.hipa.hu)